**國立政治大學課程教學大綱**

**Syllabus**

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| **課程資訊** | | |
| 學年學期  Academic Year / Semester | 113學年度第1學期  Summer, 2024 | |
| 開課單位  Course Department | 教師研習中心  The Teacher In-Service Education Center | |
| 課程名稱  Course Title | 跨文化溝通  Cross-Cultural Communication | |
| 授課教師  Instructor | 許麗媛 (Leah Hsu)  [leehsu@nccu.edu.tw](mailto:leehsu@nccu.edu.tw) | |
| 職稱  Title | 專任副教授  Associate Professor | |
| 學分數  No. of Credits | 3.0 | |
| 修別  Type of Credit | 必修  Required | |
| 上課時間Session | 五567 | Friday 13:10-16:00 |
| 上課地點Location | 學思306 |  |
| **課程簡介**Course Description | | |
| This 3-hour lesson on cross-cultural communication explores key concepts and theories through the works of influential thinkers in the field. Participants will engage with reading material that focuses on how culture shapes communication practices. Through interactive discussions and activities, participants will gain insights to help them navigate cultural differences effectively in the future. | | |
| **課程目標與學習成效**Course Objectives & Learning Outcomes | | |
| Upon completion of the course, students should be able to:   1. Understand the theories of two key thinkers in cross-cultural communication, 2. Increase awareness of their own cultural perspectives and biases, 3. Develop strategies for effective communication across cultural boundaries. | | |
| **每週課程進度與作業要求**Course Schedule & Requirements  **【請詳述：課程內容與指定閱讀／教學活動與課前、課後作業/學生學習投入時間（含課堂教學時數）】** | | |
| |  |  |  |  | | --- | --- | --- | --- | | **週次** | **課程內容與指定閱讀** | **教學活動與課前、課後作業** | **學生學習投入時間**  **（含課堂教學時數）** | | 8/9 | Chapter 2: Key Thinkers in Cross-Cultural  Communication | * In-class reading, video viewing, and group discussion. * The reflection journal | 6 hours | | | |
| **評量工具與策略、評分標準**Evaluation Criteria  **【明列評量項目與給分標準】** | | |
| 1. Attendance and participation 40% 2. The reflection journal 60% | | |
| **授課教師**Office Hours**、地點**Office Location | | |
| Office: R416, Research Bld.  Office Hours: 10-12, Mon & Wed (*By Appointment*) | | |
| **指定／參考書目**Textbook & References  **【為維護智慧財產權，請務必使用正版書籍】** | | |
| I. The textbook:  *Cross-cultural communication: Theory and practice.* Hurn, B. J. & Tomalin, B. (2013). Chapter 2, Electronic Version available through the NCCU library.  II. Supplementary Material (TBA) | | |